

THE HÅG MOVEMENT



HÅG

 A brand of Scandinavian Business Seating

HÅG SoFi®



Stand out. Fit in.

Uniqueness and wide appeal. The HÅG SoFi collection is designed to be customised. To meet your needs and wants. Ranging in appearances from subtle, refined and coherent, to expressive and daring. In HÅG SoFi clean, articulated shapes and surfaces, colours and details create an animating up close experience. And captivating looks. There is a wide variety of models, materials and colours to choose from and to combine.

HÅG SoFi collects and perfects all of the best design features representative of the HÅG brand. It is a manifestation of holistic Scandinavian design. The best of ergonomics, sustainability, quality and visual design in one complete package.

Sitting in a HÅG SoFi creates a sense of privacy as well as space for collaboration. At the core the

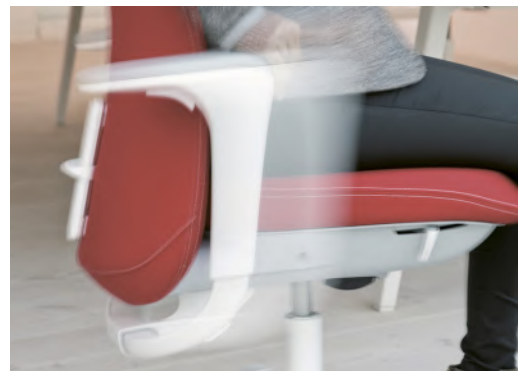
BalancedMovementMechanism™ answers to your slightest move and keeps you in balanced and continuous motion. The innovative HÅG SlideBack™ features a comfortable armrest. Controls are intuitively placed, easy to find and to adjust.

Whoever you are, whatever your needs – HÅG SoFi stands out and fits in.

Design: Frost Produkt, PowerDesign and Scandinavian Business Seating Design Team.
Patent- and design protected.



A manifestation of holistic
Scandinavian design.



UNLIMITED OPTIONS

Stand out. Fit in. HÅG SoFi is designed to be customised. Ranging in appearances from subtle, refined and coherent, to expressive and daring.

HÅG SLIDEBACK™ ARMRESTS (OPTIONAL EXTRA)

Unique armrests innovation allows you to move closer to your desk, invites you to sit sideways or to use the armrests as elbow support. Easily adjust in height, width or slide backwards.

FOOT SUPPORT

Provides a comfortable way to move and vary the position of your feet.

HEADREST (OPTIONAL EXTRA)

Gives you rest and support for shoulders, neck and head.

ADJUSTMENT FEATURES

- Headrest (optional extra)
- HÅG SlideBack™ armrests (optional extra)
- Armrest height
- Armrest width
- Seat height
- Seat depth
- Lumbar support
- Tilt resistance/
HÅG inBalance™
- Lockable tilt
- Foot support



HÅG SoFi 7220-SPS003

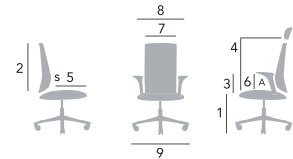


Physical measurements HÅG SoFi	72x0	73x0
Seat height 165 mm gas lift [1]	400-550*	400-550*
Seat height 200 mm gas lift [1]	450-640	450-640
Height of backrest [2]	485	585
Height of foremost support point on backrest [3]	160-240	160-240
Height of foremost support point on headrest [4]	-	640-870
Seat depth [5]	380-460	380-460
Height of armrests [6]	200-300	200-300
Seat width [7]	482	482
Max. chair width [8]	600	600
Footbase diameter [9]	720	720
Weight	22.5 kg	23 kg

Measurements in mm. Measured with 64 kg load. Where a chair is adjustable, minimum and maximum measurements are listed. Tilt range is 15° forwards and 18° backwards from neutral position 1° to the rear. Size and weight is from prototype. Please note that off-the-shelf chairs may differ with respect to measurements. Please note that these measurements are not absolute. They may vary slightly from chair to chair. * Standard lift according to EN 1335 Class A.

A: Mid-point of chair, loaded with 64 kg.

S: Foremost point of back, reference point for measurement of back support adjustment.



Physical measurements HÅG SoFi Communication	72x2 / 73x2
Seat height [1]	400-550
Height of backrest [2]	485 / 585
Diam. footbase [3]	785
Seat depth [4]	380-460
Seat width [5]	482
Chair width [6]	600
Armrests [7]	200-300
Weight	16.2* kg / 16.7* kg
Tilt range:	
Neutral	-1°
Forwards	15°
Backwards	18°

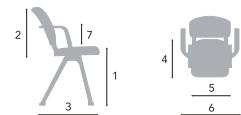
Measurements in mm. Seat height measured with 64 kg load.

Where a chair is adjustable, minimum and maximum measurements are listed.

Size and weight is from prototype. Please note that off-the-shelf chairs may differ with respect to measurements.

Please note that these measurements are not absolute. They may vary slightly from chair to chair.

* Measurements without armrests.



AWARDS



AWARD FOR DESIGN EXCELLENCE
NORWEGIAN DESIGN COUNCIL



THE ENVIRONMENTAL AWARD
NORWEGIAN DESIGN COUNCIL



HÅG SoFi® COLLECTION

HÅG SoFi Standard collection consists of 6 different combinations of aluminium and plastic colours. All models can be upholstered in textiles from the HÅG Total Colour (HTC) collection. In this way HÅG SoFi can be dressed to provide the desired expression to stand out or fit in. HÅG SoFi Designers choice is the design team's 9 personal favourites. Countless possibilities, colours and materials are carefully selected, and combined, to present HÅG SoFi at its best, and expresses the Formal-, Casual- and Edge styles.

Standard collection



HÅG SoFi 7310* black frame
Black aluminium and black plastic trim.
Shown here in fabric Remix 2 – 183.
High Back. Headrest optional.



HÅG SoFi 7310* black frame
Black aluminium and black plastic trim.
Shown here in fabric Remix 2 – 183.
High back.



HÅG SoFi 7210 black frame**
Black aluminium and black plastic trim.
Shown here in fabric Remix 2 – 183.
Medium back.



HÅG SoFi 7320* silver frame
Silver aluminium and grey plastic trim.
Shown here in fabric Remix 2 – 123.
High back.



HÅG SoFi 7330* silver/black classic
Silver aluminium and black plastic trim.
Shown here in fabric Remix 2 – 163.
High back.



HÅG SoFi 7340* polished exclusive
Polished aluminium, black gas lift and plastic trim. Shown here in fabric Antigo Soft 56100. High back.



HÅG SoFi 7350* white/black contrast
White aluminium and black plastic trim.
Shown here in fabric Remix 2 – 163.
High back.



HÅG SoFi 7360* white/grey clear
White aluminium and grey plastic trim.
Shown here in fabric Remix 2 – 123.
High back.



HÅG SoFi 7212 Communication black frame**
Black aluminium and black plastic trim.
Four star base. Shown here in fabric Remix 2 – 183. Medium back.

*Also available with medium back (72x0)

**Also available with high back (73x0)

Designers choice



HÅG SoFi 7220-SPS003**
 Fabric: Kvadrat Hallingdal 65 – 130 (light grey) with Kvadrat Remix 2 – 123 (light grey) on the rear of the backrest. Medium back.



HÅG SoFi 7220-SPS004**
 Fabric: Kvadrat Remix 2 – 823 (light grey/blue) with Kvadrat Polo 2 – 913 (light blue) on backrest facet. Medium back.



HÅG SoFi 7360-SPS008*
 Fabric: Svensson Markspelle Uno 3418 (red). White contrast stitching. High back.



HÅG SoFi 7310-SPS001*
 Fabric: Tex 1661-48 (blue) with black on seat and backrest facet. High back.



HÅG SoFi 7360-SPS007*
 Fabric: Svensson Markspelle Uno 4380 (blue) with Uno 5636 (green) on backrest facet. White contrast stitching. High back.



HÅG SoFi 7210-SPS005**
 Fabric: Väveriet Step 900 (dark grey) with Wollsdorf Antigo Soft 56100 (black leather) on backrest facet. Medium back.



HÅG SoFi 7320-SPS002*
 Fabric: Tex 1661-06 (light grey) with darker grey on seat and backrest facet. High back.



HÅG SoFi 7360-SPS009*
 Fabric: Svensson Markspelle Uno 4320 (grey) with Uno 3418 (red) on backrest facet. Red contrast stitching. High back.



HÅG SoFi 7260-SPS006**
 Fabric: Kvadrat Hallingdal 65 – 407 (yellow/white) with Kvadrat Hallingdal 65 – 457 (yellow) on the rear of the backrest. Medium back.

*Also available with medium back (72x0)

**Also available with high back (73x0)



Scandinavian Business Seating owns the brands HÅG, RH and RBM and is a Scandinavian market leader in the design and manufacturing of seating for private and public office environments. Together all employees work to realise the company's vision – To make the world a better place to sit.

Scandinavian Business Seating has its head office in Oslo and production units in Røros, Norway and Nässjö, Sweden. Additionally the company has sales companies in Denmark, Sweden, Germany, the Netherlands, UK, France, Singapore, Switzerland, China and Australia.

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